

Wawear

The logo for WawWear, featuring the word 'Waw' in a smaller, stylized font above the word 'Wear' in a larger, bold, serif font.

nama brand: wawwear

produk : fashion

Sosial media: instagrram: wawwear

email: wawwear11@gmail.com

alamat: komplek puri permata blok e no 3, arcamanik,
bandung

Kontak: 0858-6293-7331

wawwear merupakan brand ready to wear. Konsep produk yang akan dibuat menggunakan konsep minimalist asymmetrical. Brand ini mempertimbangkan kenyamanan bagi para pemakai dan mempertimbangkan gaya agar tetap stylish jika digunakan untuk formal maupun non formal tetap cocok



1. Demografi

Usia: 18–30 tahun

Pekerjaan: Mahasiswa, fresh graduate, pekerja kantoran muda, entrepreneur

Lokasi: Perkotaan, aktif di lingkungan sosial dan profesional

2. Gaya Hidup & Preferensi

- ◆ Suka outfit versatile yang bisa dipakai kerja & hangout
- ◆ Mengutamakan tampilan elegan tetapi tetap nyaman
- ◆ Mengikuti tren fashion minimalis & chic di Instagram



CATALOGUE

WawWear



KAMA

Colour: Black, Grey

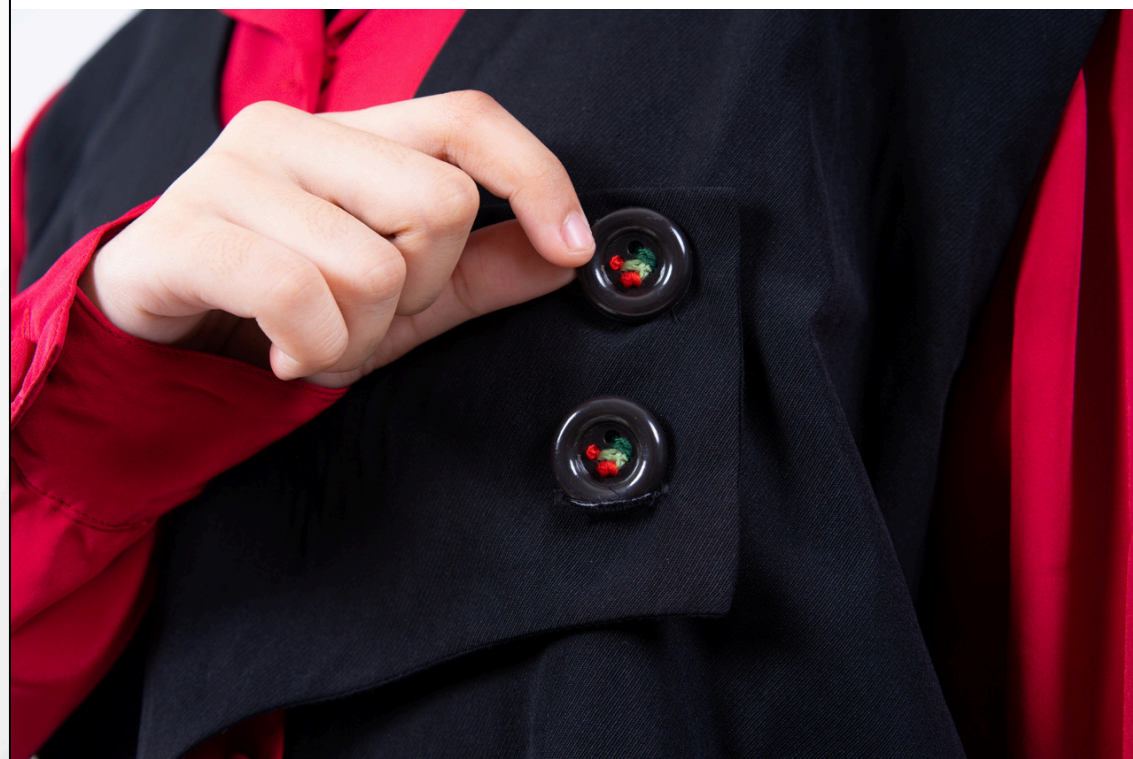
Detail: Embroidery in button

Type: Vest

Price: 285.000 IDR

17.5 USD

Size	Bust	Length
S/M	100	65
L/XL	110	65





DIORAMA

Colour: Black, Grey

Detail: Zipper

Type: Blazer

Price: 375.000 IDR

23 USD

Size	Bust	Length
S/M	100	70
L/XL	110	70





EUNO

Colour: Black, Grey

Detail: Unfinished fabric

Type: Blazer

Price: 375.000 IDR

23 USD

Size	Bust	Length
S/M	100	70
L/XL	110	70





LITANI

Colour: Black, Grey
Detail: Pocket, ribbon
Type: Blazer
Price: 375.000 IDR
23 USD

Size	Bust	Length
S/M	100	70
L/XL	110	70





ASA

Colour: Black, Grey

Detail: Ribbon, unfinished fabric

Type: Shirt

Price: 355.000 IDR

22 USD

Size	Bust	Length
S/M	100	65
L/XL	110	65





BINAR

Colour: Black, Grey

Detail: Pleated

Type: Shirt

Price: 355.000 IDR

22 USD

Size	Bust	Length
S/M	100	65
L/XL	110	65





RENJANA

Colour: Black, Grey

Detail: Ribbon

Type: Shirt

Price: 355.000 IDR

22 USD

Size	Bust	Length
S/M	100	65
L/XL	110	65





MALA

Colour: Black, Grey
Detail: Inside Pocket
Type: Tunic
Price: 395.000 IDR
24 USD

Size	Bust	Length
S/M	100	90
L/XL	110	90





SELESA

Colour: Black, Grey

Detail: Pleated

Type: Tunic

Price: 395.000 IDR

24 USD

Size	Bust	Length
S/M	100	90
L/XL	110	90





NODYA

Colour: Black, Grey

Detail: Asimetric apron

Type: Cullote

Price: 255.000 IDR

16 USD

Size	Bust	Length
S/M	100	90
L/XL	110	90



CONTACT US



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wawwear



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